#### A. In which quadrant of the City do you live?

| The second quantum of the only do you |       |                |        |
|---------------------------------------|-------|----------------|--------|
|                                       |       | Type of Survey |        |
|                                       | Total | Telephone      | Online |
| Total Respondents                     | 738   | 401            | 337    |
|                                       |       |                |        |
| North and west of                     | 338   | 189            | 149    |
| I-35 and Williams Dr.                 | 45.8% | 47.1%          | 44.2%  |
|                                       |       |                |        |
|                                       |       |                |        |
| South and west of                     | 100   | 56             | 44     |
| I-35 and University                   | 13.6% | 14.0%          | 13.1%  |
| Ave. (S.H. 29)                        |       |                |        |
| / (O.I. II. 20)                       |       |                |        |
| North and east of                     | 156   | 83             | 73     |
| I-35 and University                   | 21.1% | 20.7%          | 21.7%  |
| Ave. (S.H. 29)                        |       |                |        |
| / (5.1.1.20)                          |       |                |        |
| South and east of                     | 144   | 73             | 71     |
| I-35 and University                   | 19.5% | 18.2%          | 21.1%  |
| Ave. (S.H. 29)                        |       |                |        |
| Ave. (0.11. 29)                       |       |                |        |
|                                       | l     |                |        |

#### **CHARACTER/QUALITY OF LIFE**

### 1. What are the top THREE issues Georgetown will face in the next 5 years?

|                         |           | Type of Survey |             |
|-------------------------|-----------|----------------|-------------|
|                         | Total     | Telephone      |             |
| Total Respondents       | 738       | 401            | 337         |
|                         | 4.5.0     | 0.07           | 000         |
| Managing                | 457       | 237            | 220         |
| growth/development      | 61.9%     | 59.1%          | 65.3%       |
| Traffic/transportation  | 518       | 265            | 253         |
|                         | 70.2%     | 66.1%          | 75.1%       |
| Education/schools       | 243       | 146            | 97          |
|                         | 32.9%     | 36.4%          | 28.8%       |
| Taxes                   | 217       | 130            | 87          |
|                         | 29.4%     | 32.4%          | 25.8%       |
|                         |           |                |             |
| City services           | 80        | 30             | 50          |
|                         | 10.8%     | 7.5%           | 14.8%       |
|                         |           |                |             |
| Housing/affordable      | 111       | 50             | 61          |
| housing                 | 15.0%     | 12.5%          | 18.1%       |
|                         |           |                |             |
| Economy/jobs            | 166       | 81             | 85          |
|                         | 22.5%     | 20.2%          | 25.2%       |
|                         |           |                |             |
| Public safety/crime     | 97        | 37             | 60          |
| ,                       | 13.1%     | 9.2%           | 17.8%       |
| Clean/available water   | 158       | 80             | 78          |
| Cicari, available water | 21.4%     | 20.0%          | 23.1%       |
|                         |           |                |             |
| Other                   | 9         | 7              | 2           |
|                         | 1.2%      | 1.7%           | 0.6%        |
|                         |           |                |             |
| Don't know              | 40        | 37             | 3           |
|                         | 5.4%      | 9.2%           | 0.9%        |
|                         |           |                |             |
| Course: National Contin | o Booogra | h Fort Wor     | th Toyon 91 |

#### 2. What do you like MOST about living in Georgetown?

| 2. What do you like MOST about living i       |                |           |           |  |
|---|----------------|-----------|-----------|--|
|   | Type of Survey |           |           |  |
|   | Total          | Telephone | Online    |  |
| Total Respondents                             | 738            | 401       | 337       |  |
| Location                                      | 178            | 109       | 69        |  |
|   | 24.1%          | 27.2%     | 20.5%     |  |
| Good, caring, nice people                     | 173            | 119       | 54        |  |
|   | 23.4%          | 29.7%     | 16.0%     |  |
| Arts and cultural activities                  | 19             | 8         | 11        |  |
|   | 2.6%           | 2.0%      | 3.3%      |  |
| Beauty/natural environment                    | 79             | 24        | 55        |  |
|   | 10.7%          | 6.0%      | 16.3%     |  |
| Parks, recreation opportunities               | 66             | 30        | 36        |  |
|   | 8.9%           | 7.5%      | 10.7%     |  |
| Cost of living                                | 45             | 19        | 26        |  |
|   | 6.1%           | 4.7%      | 7.7%      |  |
| Public safety                                 | 49             | 22        | 27        |  |
|   | 6.6%           | 5.5%      | 8.0%      |  |
| Community spirit/involved in local activities | 64             | 27        | 37        |  |
|   | 8.7%           | 6.7%      | 11.0%     |  |
| None/don't like living here                   | 17<br>2.3%     | 8 2.0%    | 9<br>2.7% |  |
| Other   | 39             | 30        | 9         |  |
|   | 5.3%           | 7.5%      | 2.7%      |  |
| Don't know                                    | 9              | 5         | 4         |  |
|   | 1.2%           | 1.2%      | 1.2%      |  |

#### 3. What change would make Georgetown a better place to live? (Select only ONE answer)

| <u>3. wnat cha</u> nge | would | make Georgetow |        |
|------------------------|-------|----------------|--------|
|                        |       |                | Survey |
|                        | Total | Telephone      | Online |
| Total Respondents      | 738   | 401            | 337    |
| Improve traffic        | 146   | 80             | 66     |
| situation              | 19.8% | 20.0%          | 19.6%  |
| Managed                | 106   | 60             | 46     |
| growth/development     | 14.4% | 15.0%          | 13.6%  |
| Public transportation  | 121   | 44             | 77     |
|                        | 16.4% | 11.0%          | 22.8%  |
| More employment        | 97    | 53             | 44     |
| opportunities          | 13.1% | 13.2%          | 13.1%  |
| More affordable        | 29    | 17             | 12     |
| housing                | 3.9%  | 4.2%           | 3.6%   |
| More arts/cultural     | 28    | 12             | 16     |
| events                 | 3.8%  | 3.0%           | 4.7%   |
| Greater retail         | 74    | 35             | 39     |
| selection              | 10.0% | 8.7%           | 11.6%  |
| More parks/green       | 36    | 15             | 21     |
| space                  | 4.9%  | 3.7%           | 6.2%   |
| Nothing, like it as is | 49    | 43             | 6      |
| -                      | 6.6%  | 10.7%          | 1.8%   |
| Other                  | 37    | 29             | 8      |
|                        | 5.0%  | 7.2%           | 2.4%   |
| Don't know             | 15    | 13             | 2      |
|                        | 2.0%  | 3.2%           | 0.6%   |
|                        |       |                |        |

### 4. In general, do you think the quality of life in the <u>CITY OF GEORGETOWN</u> is:

| 4. In general, do you tillik the quality of |               |           |        |  |
|---|---------------|-----------|--------|--|
|   | Type of Surve |           | Survey |  |
|   | Total         | Telephone | Online |  |
| Total                                       | 738           | 401       | 337    |  |
| Respondents                                 |               |           |        |  |
| Getting better                              | 319           | 183       | 136    |  |
|   | 43.2%         | 45.6%     | 40.4%  |  |
|   |               |           |        |  |
| Staying the same                            | 273           | 146       | 127    |  |
|   | 37.0%         | 36.4%     | 37.7%  |  |
|   |               |           |        |  |
| Getting worse                               | 81            | 29        | 52     |  |
|   | 11.0%         | 7.2%      | 15.4%  |  |
|   |               |           |        |  |
| Don't know                                  | 65            | 43        | 22     |  |
|   | 8.8%          | 10.7%     | 6.5%   |  |
|   |               |           |        |  |

#### 5. In general, do you think the quality of life in **YOUR NEIGHBORHOOD** is:

|                  |       | Type of Survey |        |
|------------------|-------|----------------|--------|
|                  | Total | Telephone      | Online |
| Total            | 738   | 401            | 337    |
| Respondents      |       |                |        |
| Getting better   | 214   | 144            | 70     |
|                  | 29.0% | 35.9%          | 20.8%  |
|                  |       |                |        |
| Staying the same | 406   | 195            | 211    |
|                  | 55.0% | 48.6%          | 62.6%  |
|                  |       |                |        |
| Getting worse    | 87    | 41             | 46     |
|                  | 11.8% | 10.2%          | 13.6%  |
|                  |       |                |        |
| Don't know       | 31    | 21             | 10     |
|                  | 4.2%  | 5.2%           | 3.0%   |
|                  |       |                |        |

#### **TRANSPORTATION**

# Would you strongly support, support, oppose or strongly oppose each of the following transportation options below.

6. A public transportation fixed route bus system that costs the City \$900,000 per year and raises taxes on average by up to \$58/year

|                  |       | Type of Survey |        |
|------------------|-------|----------------|--------|
|                  | Total | Telephone      | Online |
| Total            | 738   | 401            | 337    |
| Respondents      |       |                |        |
| Strongly Support | 167   | 64             | 103    |
|                  | 22.6% | 16.0%          | 30.6%  |
|                  |       |                |        |
| Support          | 227   | 137            | 90     |
|                  | 30.8% | 34.2%          | 26.7%  |
|                  |       |                |        |
| Oppose           | 179   | 117            | 62     |
|                  | 24.3% | 29.2%          | 18.4%  |
|                  |       |                |        |
| Strongly Oppose  | 122   | 52             | 70     |
|                  | 16.5% | 13.0%          | 20.8%  |
|                  |       |                |        |
| Don't know       | 43    | 31             | 12     |
|                  | 5.8%  | 7.7%           | 3.6%   |
|                  |       |                |        |

7. A passenger rail system that costs the City \$1 million per year and raises taxes on average by up to \$64 per year

|                  |       | Type of Survey |        |
|------------------|-------|----------------|--------|
|                  | Total | Telephone      | Online |
| Total            | 738   | 401            | 337    |
| Respondents      |       |                |        |
| Strongly Support | 141   | 48             | 93     |
|                  | 19.1% | 12.0%          | 27.6%  |
|                  |       |                |        |
| Support          | 202   | 116            | 86     |
|                  | 27.4% | 28.9%          | 25.5%  |
|                  |       |                |        |
| Oppose           | 191   | 137            | 54     |
|                  | 25.9% | 34.2%          | 16.0%  |
|                  |       |                |        |
| Strongly Oppose  | 151   | 73             | 78     |
|                  | 20.5% | 18.2%          | 23.1%  |
|                  |       |                |        |
| Don't know       | 53    | 27             | 26     |
|                  | 7.2%  | 6.7%           | 7.7%   |
|                  |       |                |        |

#### City of Georgetown Citizen Survey - January 2010

#### 8. Expanded sidewalks that costs the City a total of \$5 million and raise taxes on average by up to \$25/year

|                  |       | Type of Survey |        |
|------------------|-------|----------------|--------|
|                  | Total | Telephone      | Online |
| Total            | 738   | 401            | 337    |
| Respondents      |       |                |        |
| Strongly Support | 122   | 49             | 73     |
|                  | 16.5% | 12.2%          | 21.7%  |
|                  |       |                |        |
| Support          | 231   | 133            | 98     |
|                  | 31.3% | 33.2%          | 29.1%  |
|                  |       |                |        |
| Oppose           | 229   | 152            | 77     |
|                  | 31.0% | 37.9%          | 22.8%  |
|                  |       |                |        |
| Strongly Oppose  | 96    | 37             | 59     |
|                  | 13.0% | 9.2%           | 17.5%  |
|                  |       |                |        |
| Don't know       | 60    | 30             | 30     |
|                  | 8.1%  | 7.5%           | 8.9%   |
|                  |       |                |        |

#### 9. On street bike lanes that costs the City a total of \$5 million and raise taxes on average by up to \$25/year

|                  |       | Type of Survey |        |
|------------------|-------|----------------|--------|
|                  | Total | Telephone      | Online |
| Total            | 738   | 401            | 337    |
| Respondents      |       |                |        |
| Strongly Support | 114   | 43             | 71     |
|                  | 15.4% | 10.7%          | 21.1%  |
|                  |       |                |        |
| Support          | 201   | 112            | 89     |
|                  | 27.2% | 27.9%          | 26.4%  |
|                  |       |                |        |
| Oppose           | 227   | 165            | 62     |
|                  | 30.8% | 41.1%          | 18.4%  |
|                  |       |                |        |
| Strongly Oppose  | 136   | 51             | 85     |
|                  | 18.4% | 12.7%          | 25.2%  |
|                  |       |                |        |
| Don't know       | 60    | 30             | 30     |
|                  | 8.1%  | 7.5%           | 8.9%   |
|                  |       |                |        |

10. Which of the following transportation options should be the <u>FIRST PRIORITY</u> the City should

direct resources to make a reality?

| airect resources to   | o make       |              | •            |
|---|--------------|--------------|--------------|
|   |              | Type o       | f Survey     |
|   |              | Telephon     |              |
|   | Total        | ė            | Online       |
| Total Respondents   | 738          | 401          | 337          |
| Passenger rail service<br>between Georgetown,<br>Austin and San Antonio | 171<br>23.2% | 88<br>21.9%  | 83<br>24.6%  |
| High occupancy vehicle (HOV) lanes between Georgetown and Austin        | 69<br>9.3%   | 53<br>13.2%  | 16<br>4.7%   |
| Fixed route bus system within Georgetown                                | 119<br>16.1% | 51<br>12.7%  | 68<br>20.2%  |
| Bus or rapid transit<br>service between<br>Georgetown and Austin        | 99<br>13.4%  | 57<br>14.2%  | 42<br>12.5%  |
| Improvements to existing road systems                                   | 227<br>30.8% | 118<br>29.4% | 109<br>32.3% |
| None  | 34<br>4.6%   | 17<br>4.2%   | 17<br>5.0%   |
| Don't know  | 19<br>2.6%   | 17<br>4.2%   | 2<br>0.6%    |

#### **ECONIMIC DEVELOPMENT**

11. Which of the following are the <u>TWO MOST IMPORTANT</u> aspects of economic growth the City of Georgetown should make a priority?

|                   |       | Type of Survey |        |
|-------------------|-------|----------------|--------|
|                   | Total | Telephone      | Online |
| Total Respondents | 738   | 401            | 337    |
| Job creation      | 353   | 194            | 159    |
|                   | 47.8% | 48.4%          | 47.2%  |
|                   |       |                |        |
| Citywide tourism  | 85    | 44             | 41     |
|                   | 11.5% | 11.0%          | 12.2%  |
|                   |       |                |        |
| Downtown retail   | 116   | 55             | 61     |
|                   | 15.7% | 13.7%          | 18.1%  |
|                   |       |                |        |

| Regional shopping centers such as Wolf Ranch   | 60<br>8.1% | 26<br>6.5% | 34<br>10.1% |
|--|------------|------------|-------------|
| Industrial<br>recruitment such as<br>manufacturing and<br>warehouses                               | 44<br>6.0% | 25<br>6.2% | 19<br>5.6%  |
| Redevelopment of<br>under utilized areas<br>such as the I-35<br>and Williams Drive<br>intersection | 20<br>2.7% | 11<br>2.7% | 9 2.7%      |
| Other  | 5<br>0.7%  | 1 0.2%     | 1.2%        |
| None   | 16<br>2.2% | 13<br>3.2% | 3<br>0.9%   |
| Don't know   | 39<br>5.3% | 32<br>8.0% | 7<br>2.1%   |

### **NEIGHBORHOOD STREETS**

# 12. How would you rate the maintenance and surface conditions of your local neighborhood streets? Do they;

|               |       | Type of Survey |        |
|---------------|-------|----------------|--------|
|               | Total | Telephone      | Online |
| Total         | 738   | 401            | 337    |
| Respondents   |       |                |        |
| Exceed your   | 136   | 93             | 43     |
| expectations  | 18.4% | 23.2%          | 12.8%  |
| -             |       |                |        |
| Meet your     | 504   | 286            | 218    |
| expectations  | 68.3% | 71.3%          | 64.7%  |
|               |       |                |        |
| Not meet your | 88    | 18             | 70     |
| expectations  | 11.9% | 4.5%           | 20.8%  |
|               |       |                |        |
| Don't know    | 10    | 4              | 6      |
|               | 1.4%  | 1.0%           | 1.8%   |
|               |       |                |        |

#### 13. Has the maintenance condition of your local neighborhood streets;

|                 |       | Type of Survey |        |
|-----------------|-------|----------------|--------|
|                 | Total | Telephone      | Online |
| Total           | 738   | 401            | 337    |
| Respondents     |       |                |        |
| Improved        | 178   | 111            | 67     |
| •               | 24.1% | 27.7%          | 19.9%  |
|                 |       |                |        |
| Gotten worse    | 78    | 22             | 56     |
|                 | 10.6% | 5.5%           | 16.6%  |
|                 |       |                |        |
| Stayed the same | 445   | 249            | 196    |
| -               | 60.3% | 62.1%          | 58.2%  |
|                 |       |                |        |
| Don't know      | 37    | 19             | 18     |
|                 | 5.0%  | 4.7%           | 5.3%   |
|                 |       |                |        |

### **CITY SERVICES**

# 14. What kind of job do you think the City of Georgetown is doing addressing unsightly properties such as abandoned vehicles, junk and debris?

|             |       | Type of Survey |        |
|-------------|-------|----------------|--------|
|             | Total | Telephone      | Online |
| Total       | 738   | 401            | 337    |
| Respondents |       |                |        |
| Excellent   | 108   | 76             | 32     |
|             | 14.6% | 19.0%          | 9.5%   |
|             |       |                |        |
| Good        | 341   | 201            | 140    |
|             | 46.2% | 50.1%          | 41.5%  |
|             |       |                |        |
| Fair        | 160   | 68             | 92     |
|             | 21.7% | 17.0%          | 27.3%  |
|             |       |                |        |
| Poor        | 51    | 21             | 30     |
|             | 6.9%  | 5.2%           | 8.9%   |
|             |       |                |        |
| Don't know  | 78    | 35             | 43     |
|             | 10.6% | 8.7%           | 12.8%  |
|             |       |                |        |

# 15. How would you rate the following Georgetown city services?

| i ile Departifient |       |                |        |
|--------------------|-------|----------------|--------|
|                    |       | Type of Survey |        |
|                    | Total | Telephone      | Online |
| Total              | 738   | 401            | 337    |
| Respondents        |       |                |        |
| Excellent          | 364   | 203            | 161    |
|                    | 49.3% | 50.6%          | 47.8%  |
|                    |       |                |        |
| Good               | 225   | 121            | 104    |
|                    | 30.5% | 30.2%          | 30.9%  |
|                    |       |                |        |
| Average            | 40    | 21             | 19     |
|                    | 5.4%  | 5.2%           | 5.6%   |
|                    |       |                |        |
| Below Average      | 4     | 1              | 3      |
|                    | 0.5%  | 0.2%           | 0.9%   |
|                    |       |                |        |
| Poor               | 3     | 0              | 3      |
|                    | 0.4%  | 0.0%           | 0.9%   |
|                    |       |                |        |
| Don't know         | 102   | 55             | 47     |
|                    | 13.8% | 13.7%          | 13.9%  |
|                    |       |                |        |

#### 16. How would you rate the following Georgetown city services? Police Department

|               |       | Type of Survey |        |
|---------------|-------|----------------|--------|
|               | Total | Telephone      | Online |
| Total         | 738   | 401            | 337    |
| Respondents   |       |                |        |
| Excellent     | 259   | 160            | 99     |
|               | 35.1% | 39.9%          | 29.4%  |
|               |       |                |        |
| Good          | 288   | 161            | 127    |
|               | 39.0% | 40.1%          | 37.7%  |
|               |       |                |        |
| Average       | 92    | 35             | 57     |
|               | 12.5% | 8.7%           | 16.9%  |
|               |       |                |        |
| Below Average | 26    | 7              | 19     |
|               | 3.5%  | 1.7%           | 5.6%   |
|               |       |                |        |
| Poor          | 18    | 6              | 12     |
|               | 2.4%  | 1.5%           | 3.6%   |
|               |       |                |        |
| Don'tknow     | 55    | 32             | 23     |
|               | 7.5%  | 8.0%           | 6.8%   |
|               |       |                |        |

#### 17. How would you rate the following Georgetown city services? Georgetown Library

|               | _     | Type of Survey |        |
|---------------|-------|----------------|--------|
|               | Total | Telephone      | Online |
| Total         | 738   | 401            | 337    |
| Respondents   |       |                |        |
| Excellent     | 357   | 180            | 177    |
|               | 48.4% | 44.9%          | 52.5%  |
|               |       |                |        |
| Good          | 187   | 103            | 84     |
|               | 25.3% | 25.7%          | 24.9%  |
|               |       |                |        |
| Average       | 59    | 33             | 26     |
|               | 8.0%  | 8.2%           | 7.7%   |
|               |       |                |        |
| Below Average | 6     | 1              | 5      |
|               | 0.8%  | 0.2%           | 1.5%   |
|               |       |                |        |
| Poor          | 2     | 2              | 0      |
|               | 0.3%  | 0.5%           | 0.0%   |
|               |       |                |        |
| Don't know    | 127   | 82             | 45     |
|               | 17.2% | 20.4%          | 13.4%  |
|               |       |                |        |

#### 18. How would you rate the following Georgetown city services? Development and Building Inspection Services

|               |       | Type of Survey |        |
|---------------|-------|----------------|--------|
|               | Total | Telephone      | Online |
| Total         | 738   | 401            | 337    |
| Respondents   |       |                |        |
| Excellent     | 75    | 52             | 23     |
|               | 10.2% | 13.0%          | 6.8%   |
|               |       |                |        |
| Good          | 183   | 103            | 80     |
|               | 24.8% | 25.7%          | 23.7%  |
|               |       |                |        |
| Average       | 120   | 39             | 81     |
|               | 16.3% | 9.7%           | 24.0%  |
|               |       |                |        |
| Below Average | 18    | 7              | 11     |
|               | 2.4%  | 1.7%           | 3.3%   |
| _             |       |                | •      |
| Poor          | 15    | 6              | 9      |
|               | 2.0%  | 1.5%           | 2.7%   |
| D 111         | 207   | 104            | 1 2 2  |
| Don'tknow     | 327   | 194            | 133    |
|               | 44.3% | 48.4%          | 39.5%  |
|               |       |                |        |

# 19. Would you say each of these local city services is getting better, staying the same or getting

worse? Fire Department

|                  |       | Type of Survey |        |
|------------------|-------|----------------|--------|
|                  | Total | Telephone      | Online |
| Total            | 738   | 401            | 337    |
| Respondents      |       |                |        |
| Getting Better   | 236   | 118            | 118    |
|                  | 32.0% | 29.4%          | 35.0%  |
|                  |       |                |        |
| Staying the Same | 283   | 155            | 128    |
|                  | 38.3% | 38.7%          | 38.0%  |
|                  |       |                |        |
| Getting Worse    | 6     | 1              | 5      |
|                  | 0.8%  | 0.2%           | 1.5%   |
|                  |       |                |        |
| Don't Know       | 213   | 127            | 86     |
|                  | 28.9% | 31.7%          | 25.5%  |
|                  |       |                |        |

20. Would you say each of these local city services is getting better, staying the same or getting

worse? Police Department

|                  | -     | Type of Survey |        |
|------------------|-------|----------------|--------|
|                  | Total | Telephone      | Online |
| Total            | 738   | 401            | 337    |
| Respondents      |       |                |        |
| Getting Better   | 170   | 93             | 77     |
| -                | 23.0% | 23.2%          | 22.8%  |
|                  |       |                |        |
| Staying the Same | 338   | 183            | 155    |
|                  | 45.8% | 45.6%          | 46.0%  |
|                  |       |                |        |
| Getting Worse    | 57    | 21             | 36     |
|                  | 7.7%  | 5.2%           | 10.7%  |
|                  |       |                |        |
| Don't Know       | 173   | 104            | 69     |
|                  | 23.4% | 25.9%          | 20.5%  |
|                  |       |                |        |

### 21. Would you say each of these local city services is getting better, staying the same or getting

worse? Georgetown Library

|                  |       | Type of Survey |        |
|------------------|-------|----------------|--------|
|                  | Total | Telephone      | Online |
| Total            | 738   | 401            | 337    |
| Respondents      |       |                |        |
| Getting Better   | 339   | 162            | 177    |
|                  | 45.9% | 40.4%          | 52.5%  |
|                  |       |                |        |
| Staying the Same | 211   | 125            | 86     |
|                  | 28.6% | 31.2%          | 25.5%  |
|                  |       |                |        |
| Getting Worse    | 4     | 0              | 4      |
| o o              | 0.5%  | 0.0%           | 1.2%   |
|                  |       |                |        |
| Don't Know       | 184   | 114            | 70     |
|                  | 24.9% | 28.4%          | 20.8%  |
|                  |       |                |        |

# 22. Would you say each of these local city services is getting better, staying the same or getting worse? Development and Building Inspection Services

|                  |       | Type of Survey |        |
|------------------|-------|----------------|--------|
|                  | Total | Telephone      | Online |
| Total            | 738   | 401            | 337    |
| Respondents      |       |                |        |
| Getting Better   | 69    | 47             | 22     |
|                  | 9.3%  | 11.7%          | 6.5%   |
|                  |       |                |        |
| Staying the Same | 258   | 127            | 131    |
| , ,              | 35.0% | 31.7%          | 38.9%  |
|                  |       |                |        |
| Getting Worse    | 28    | 5              | 23     |
|                  | 3.8%  | 1.2%           | 6.8%   |
|                  |       |                |        |
| Don't Know       | 383   | 222            | 161    |
|                  | 51.9% | 55.4%          | 47.8%  |
|                  |       |                |        |

### 23. How would you rate the City's QUALITY and REALIABILITY of:

**Electric Service** 

| LIECTIFC DELVICE | i     | 1              |        |
|------------------|-------|----------------|--------|
|                  |       | Type of Survey |        |
|                  | Total | Telephone      | Online |
| Total            | 738   | 401            | 337    |
| Respondents      |       |                |        |
| Excellent        | 303   | 167            | 136    |
|                  | 41.1% | 41.6%          | 40.4%  |
|                  |       |                |        |
| Good             | 318   | 182            | 136    |
|                  | 43.1% | 45.4%          | 40.4%  |
|                  |       |                |        |
| Fair             | 59    | 26             | 33     |
|                  | 8.0%  | 6.5%           | 9.8%   |
|                  |       |                |        |
| Poor             | 9     | 7              | 2      |
|                  | 1.2%  | 1.7%           | 0.6%   |
|                  |       |                |        |
| Don't Receive    | 20    | 12             | 8      |
|                  | 2.7%  | 3.0%           | 2.4%   |
|                  |       |                |        |
| Don't know       | 29    | 7              | 22     |
|                  | 3.9%  | 1.7%           | 6.5%   |
|                  |       |                |        |

#### 24. How would you rate the City's QUALITY and REALIABILITY of: Water Service

|               |       | Type of Survey |        |
|---------------|-------|----------------|--------|
|               | Total | Telephone      | Online |
| Total         | 738   | 401            | 337    |
| Respondents   |       |                |        |
| Excellent     | 288   | 160            | 128    |
|               | 39.0% | 39.9%          | 38.0%  |
|               |       |                |        |
| Good          | 320   | 186            | 134    |
|               | 43.4% | 46.4%          | 39.8%  |
|               |       |                |        |
| Fair          | 75    | 35             | 40     |
|               | 10.2% | 8.7%           | 11.9%  |
|               |       |                |        |
| Poor          | 24    | 12             | 12     |
|               | 3.3%  | 3.0%           | 3.6%   |
|               |       |                |        |
| Don't Receive | 6     | 2              | 4      |
|               | 0.8%  | 0.5%           | 1.2%   |
| David Image   | 2.5   |                | 1.0    |
| Don't know    | 25    | 1 = 0          | 19     |
|               | 3.4%  | 1.5%           | 5.6%   |
|               |       |                |        |

#### 25. How would you rate the City's QUALITY and REALIABILITY of: Sewer Service

|               |       | Type of Survey |        |
|---------------|-------|----------------|--------|
|               | Total | Telephone      | Online |
| Total         | 738   | 401            | 337    |
| Respondents   |       |                |        |
| Excellent     | 286   | 159            | 127    |
|               | 38.8% | 39.7%          | 37.7%  |
|               |       |                |        |
| Good          | 328   | 200            | 128    |
|               | 44.4% | 49.9%          | 38.0%  |
|               |       |                |        |
| Fair          | 64    | 26             | 38     |
|               | 8.7%  | 6.5%           | 11.3%  |
|               |       |                |        |
| Poor          | 6     | 3              | 3      |
|               | 0.8%  | 0.7%           | 0.9%   |
|               |       |                |        |
| Don't Receive | 9     | 3              | 6      |
|               | 1.2%  | 0.7%           | 1.8%   |
|               |       |                |        |
| Don't know    | 45    | 10             | 35     |
|               | 6.1%  | 2.5%           | 10.4%  |
|               |       |                |        |

#### 26. How would you rate the City's QUALITY and REALIABILITY of: Garbage Pick-up

|               |       | Type of Survey |        |
|---------------|-------|----------------|--------|
|               | Total | Telephone      | Online |
| Total         | 738   | 401            | 337    |
| Respondents   |       |                |        |
| Excellent     | 303   | 173            | 130    |
|               | 41.1% | 43.1%          | 38.6%  |
|               |       |                |        |
| Good          | 317   | 183            | 134    |
|               | 43.0% | 45.6%          | 39.8%  |
|               |       |                |        |
| Fair          | 67    | 30             | 37     |
|               | 9.1%  | 7.5%           | 11.0%  |
|               |       |                |        |
| Poor          | 12    | 6              | 6      |
|               | 1.6%  | 1.5%           | 1.8%   |
|               |       |                |        |
| Don't Receive | 7     | 2              | 5      |
|               | 0.9%  | 0.5%           | 1.5%   |
|               |       |                |        |
| Don't know    | 32    | 7              | 25     |
|               | 4.3%  | 1.7%           | 7.4%   |
|               |       |                |        |

#### 27. How often do you utilize the City's curbside recycling program?

|              |       | Type of Survey |        |
|--------------|-------|----------------|--------|
|              | Total | Telephone      | Online |
| Total        | 738   | 401            | 337    |
| Respondents  |       |                |        |
| Always       | 412   | 192            | 220    |
| •            | 55.8% | 47.9%          | 65.3%  |
|              |       |                |        |
| Occasionally | 157   | 104            | 53     |
| _            | 21.3% | 25.9%          | 15.7%  |
|              |       |                |        |
| Never        | 169   | 105            | 64     |
|              | 22.9% | 26.2%          | 19.0%  |
|              |       |                |        |

#### 28. What would it take t increase your use of curbside recycling?

| Zo. What woul  | u it take    | t iiici casi | e your us   |
|--|--------------|--------------|-------------|
|  |              | Type of      | Survey      |
|  | Total        | Telephone    | Online      |
| Total<br>Respondents                                   | 738          | 401          | 337         |
| A large bin on wheels                                  | 166<br>22.5% | 70<br>17.5%  | 96<br>28.5% |
| Your recycle<br>volume would<br>earn reward<br>credits | 112<br>15.2% | 57<br>14.2%  | 55<br>16.3% |
| Lower fees   | 108<br>14.6% | 52<br>13.0%  | 56<br>16.6% |
| Other  | 94<br>12.7%  | 48<br>12.0%  | 46<br>13.6% |
| Nothing would<br>entice you to<br>recycle more         | 184<br>24.9% | 135<br>33.7% | 49<br>14.5% |
| Don't know   | 74<br>10.0%  | 39<br>9.7%   | 35<br>10.4% |

### 29. Overall, how would you rate the City in terms of providing QUALITY customer service?

|             |       | Type of Survey |        |
|-------------|-------|----------------|--------|
|             | Total | Telephone      | Online |
| Total       | 738   | 401            | 337    |
| Respondents |       |                |        |
| Excellent   | 214   | 136            | 78     |
|             | 29.0% | 33.9%          | 23.1%  |
|             |       |                |        |
| Good        | 402   | 212            | 190    |
|             | 54.5% | 52.9%          | 56.4%  |
|             |       |                |        |
| Fair        | 69    | 27             | 42     |
|             | 9.3%  | 6.7%           | 12.5%  |
|             |       |                |        |
| Poor        | 3     | 0              | 3      |
|             | 0.4%  | 0.0%           | 0.9%   |
|             |       |                |        |
| Don't know  | 50    | 26             | 24     |
|             | 6.8%  | 6.5%           | 7.1%   |
|             |       |                |        |

### 30. How would you rate the VALUE you get for your utility rate dollars?

|             |       | Type of Survey |        |
|-------------|-------|----------------|--------|
|             | Total | Telephone      | Online |
| Total       | 738   | 401            | 337    |
| Respondents |       |                |        |
| Excellent   | 113   | 66             | 47     |
|             | 15.3% | 16.5%          | 13.9%  |
|             |       |                |        |
| Good        | 367   | 217            | 150    |
|             | 49.7% | 54.1%          | 44.5%  |
|             |       |                |        |
| Fair        | 172   | 77             | 95     |
|             | 23.3% | 19.2%          | 28.2%  |
|             |       |                |        |
| Poor        | 32    | 19             | 13     |
|             | 4.3%  | 4.7%           | 3.9%   |
|             |       |                |        |
| Don't know  | 54    | 22             | 32     |
|             | 7.3%  | 5.5%           | 9.5%   |
|             |       |                |        |

# 31. The average homeowner in the City of Georgetown pays \$500 in annual CITY property taxes. Do you believe the property taxes you pay are:

|             |       | Type of Survey |        |
|-------------|-------|----------------|--------|
|             | Total | Telephone      | Online |
| Total       | 738   | 401            | 337    |
| Respondents |       |                |        |
| Too high    | 192   | 126            | 66     |
|             | 26.0% | 31.4%          | 19.6%  |
|             |       |                |        |
| About right | 409   | 221            | 188    |
|             | 55.4% | 55.1%          | 55.8%  |
|             |       |                |        |
| Too low     | 34    | 3              | 31     |
|             | 4.6%  | □□ÿ□ÿ□ÿ        | 9.2%   |
|             |       |                |        |
| Don't know  | 103   | 51             | 52     |
|             | 14.0% | 12.7%          | 15.4%  |
|             |       |                |        |

#### 32. How would you rate the VALUE you get for your city tax dollars?

|             | i     | 1              |        |
|-------------|-------|----------------|--------|
|             |       | Type of Survey |        |
|             | Total | Telephone      | Online |
| Total       | 738   | 401            | 337    |
| Respondents |       |                |        |
| Excellent   | 119   | 60             | 59     |
|             | 16.1% | 15.0%          | 17.5%  |
|             |       |                |        |
| Good        | 338   | 204            | 134    |
|             | 45.8% | 50.9%          | 39.8%  |
|             |       |                |        |
| Fair        | 168   | 80             | 88     |
|             | 22.8% | 20.0%          | 26.1%  |
|             |       |                |        |
| Poor        | 27    | 14             | 13     |
|             | 3.7%  | 3.5%           | 3.9%   |
|             |       |                |        |
| Don't know  | 86    | 43             | 43     |
|             | 11.7% | 10.7%          | 12.8%  |
|             |       |                |        |

**EXPENDITURES**33. Where do you primarily purchase: Groceries

|                |       | Type of Survey |        |
|----------------|-------|----------------|--------|
|                | Total | Telephone      | Online |
| Total          | 738   | 401            | 337    |
| Respondents    |       |                |        |
| Georgetown     | 677   | 375            | 302    |
|                | 91.7% | 93.5%          | 89.6%  |
| Round Rock     | 28    | 9              | 19     |
|                | 3.8%  | 2.2%           | 5.6%   |
| Austin         | 20    | 7              | 13     |
|                | 2.7%  | 1.7%           | 3.9%   |
| Temple         | 0     | 0              | 0      |
|                | 0.0%  | 0.0%           | 0.0%   |
| Somewhere else | 11    | 9              | 2      |
|                | 1.5%  | 2.2%           | 0.6%   |
| Don't Buy      | 0     | 0              | 0      |
|                | 0.0%  | 0.0%           | 0.0%   |
| Don't Know     | 2     | 1              | 1      |
|                | 0.3%  | 0.2%           | 0.3%   |

34. Where do you primarily purchase: Clothing

|                | <del>'</del> ' · · · |           |        |
|----------------|----------------------|-----------|--------|
|                | Type of Survey       |           | Survey |
|                | Total                | Telephone | Online |
| Total          | 738                  | 401       | 337    |
| Respondents    |                      |           |        |
| Georgetown     | 409                  | 253       | 156    |
|                | 55.4%                | 63.1%     | 46.3%  |
| Round Rock     | 144                  | 71        | 73     |
|                | 19.5%                | 17.7%     | 21.7%  |
| Austin         | 122                  | 53        | 69     |
|                | 16.5%                | 13.2%     | 20.5%  |
| Temple         | 2                    | 2         | 0      |
|                | 0.3%                 | 0.5%      | 0.0%   |
| Somewhere else | 47                   | 17        | 30     |
|                | 6.4%                 | 4.2%      | 8.9%   |
| Don't Buy      | 8                    | 2         | 6      |
|                | 1.1%                 | 0.5%      | 1.8%   |
| Don't Know     | 6                    | 3         | 3      |
|                | 0.8%                 | 0.7%      | 0.9%   |

### 35. Where do you primarily purchase: Restaurants (dining out)

| JJ. WHICH GO   | you <u>priii</u> | iai iiy pai | ciiasc. <u>i</u> |
|----------------|------------------|-------------|------------------|
|                |                  | Type of     | Survey           |
|                | Total            | Telephone   | Online           |
| Total          | 738              | 401         | 337              |
| Respondents    |                  |             |                  |
| Georgetown     | 496              | 270         | 226              |
|                | 67.2%            | 67.3%       | 67.1%            |
| Round Rock     | 137              | 75          | 62               |
|                | 18.6%            | 18.7%       | 18.4%            |
| Austin         | 79               | 43          | 36               |
|                | 10.7%            | 10.7%       | 10.7%            |
| Temple         | 1                | 1           | 0                |
| ·              | 0.1%             | 0.2%        | 0.0%             |
| Somewhere else | 14               | 8           | 6                |
|                | 1.9%             | 2.0%        | 1.8%             |
| Don't Buy      | 7                | 1           | 6                |
|                | 0.9%             | 0.2%        | 1.8%             |
| Don't Know     | 4                | 3           | 1                |
|                | 0.5%             | 0.7%        | 0.3%             |

### 36. Where do you primarily purchase: Entertainment (movies, bowling, etc.)

|                |       | Type of   | Survey |
|----------------|-------|-----------|--------|
|                | Total | Telephone | Online |
| Total          | 738   | 401       | 337    |
| Respondents    |       |           |        |
| Georgetown     | 496   | 272       | 224    |
|                | 67.2% | 67.8%     | 66.5%  |
| Round Rock     | 85    | 53        | 32     |
|                | 11.5% | 13.2%     | 9.5%   |
| Austin         | 94    | 42        | 52     |
|                | 12.7% | 10.5%     | 15.4%  |
| Temple         | 2     | 2         | 0      |
|                | 0.3%  | 0.5%      | 0.0%   |
| Somewhere else | 10    | 5         | 5      |
|                | 1.4%  | 1.2%      | 1.5%   |
| Don't Buy      | 40    | 17        | 23     |
|                | 5.4%  | 4.2%      | 6.8%   |
| Don't Know     | 11    | 10        | 1      |
|                | 1.5%  | 2.5%      | 0.3%   |

37. Where do you primarily purchase: Arts and culture

|                |       | Type of Survey |        |
|----------------|-------|----------------|--------|
|                | Total | Telephone      | Online |
| Total          | 738   | 401            | 337    |
| Respondents    |       |                |        |
| Georgetown     | 302   | 187            | 115    |
|                | 40.9% | 46.6%          | 34.1%  |
| Round Rock     | 21    | 15             | 6      |
|                | 2.8%  | 3.7%           | 1.8%   |
| Austin         | 313   | 148            | 165    |
|                | 42.4% | 36.9%          | 49.0%  |
| Temple         | 2     | 2              | 0      |
|                | 0.3%  | 0.5%           | 0.0%   |
| Somewhere else | 21    | 7              | 14     |
|                | 2.8%  | 1.7%           | 4.2%   |
| Don't Buy      | 56    | 22             | 34     |
|                | 7.6%  | 5.5%           | 10.1%  |
| Don't Know     | 23    | 20             | 3      |
|                | 3.1%  | 5.0%           | 0.9%   |

38. Where do you primarily purchase: Furniture and appliances

|                | Type of Survey |           | Survey |
|----------------|----------------|-----------|--------|
|                | Total          | Telephone | Online |
| Total          | 738            | 401       | 337    |
| Respondents    |                |           |        |
| Georgetown     | 214            | 144       | 70     |
|                | 29.0%          | 35.9%     | 20.8%  |
| Round Rock     | 143            | 62        | 81     |
|                | 19.4%          | 15.5%     | 24.0%  |
| Austin         | 282            | 152       | 130    |
|                | 38.2%          | 37.9%     | 38.6%  |
| Temple         | 3              | 2         | 1      |
| ·              | 0.4%           | 0.5%      | 0.3%   |
| Somewhere else | 34             | 11        | 23     |
|                | 4.6%           | 2.7%      | 6.8%   |
| Don't Buy      | 52             | 21        | 31     |
|                | 7.0%           | 5.2%      | 9.2%   |
| Don't Know     | 10             | 9         | 1      |
|                | 1.4%           | 2.2%      | 0.3%   |

# **SAFETY**

### 39. In general, how safe to you feel in Georgetown?

| gonoran     |       | <u> </u>  | •••    |
|-------------|-------|-----------|--------|
|             |       | Type of   | Survey |
|             | Total | Telephone | Online |
| Total       | 738   | 401       | 337    |
| Respondents |       |           |        |
| Very safe   | 385   | 232       | 153    |
|             | 52.2% | 57.9%     | 45.4%  |
|             |       |           |        |
| Safe        | 276   | 134       | 142    |
|             | 37.4% | 33.4%     | 42.1%  |
|             |       |           |        |
| Unsafe      | 5     | 3         | 2      |
|             | 0.7%  | 0.7%      | 0.6%   |
|             |       |           |        |
| Depends on  | 66    | 28        | 38     |
| where/when  | 8.9%  | 7.0%      | 11.3%  |
|             |       |           |        |
| Don't know  | 6     | 4         | 2      |
|             | 0.8%  | 1.0%      | 0.6%   |
|             |       |           |        |

# 40a. Which of the following are the most serious public safety issues affecting YOUR NEIGHBORHOOD?

|   |            | Type of    | Survey    |
|---|------------|------------|-----------|
|   | Total      | Telephone  | Online    |
| Total<br>Respondents                    | 738        | 401        | 337       |
| Traffic violations                      | 157        | 45         | 112       |
|   | 21.3%      | 11.2%      | 33.2%     |
| Pedestrian safety                       | 102        | 36         | 66        |
|   | 13.8%      | 9.0%       | 19.6%     |
| Animals running at large                | 53         | 36         | 17        |
|   | 7.2%       | 9.0%       | 5.0%      |
| Vandalism and/or graffiti               | 35         | 15         | 20        |
|   | 4.7%       | 3.7%       | 5.9%      |
| Driving under the influence of alcohol  | 31         | 18         | 13        |
|   | 4.2%       | 4.5%       | 3.9%      |
| Drug abuse                              | 16         | 12         | 4         |
|   | 2.2%       | 3.0%       | 1.2%      |
| Underage                                | 7          | 2 0.5%     | 5         |
| drinking                                | 0.9%       |            | 1.5%      |
| Burglaries of cars                      | 20         | 9          | 11        |
|   | 2.7%       | 2.2%       | 3.3%      |
| Burglaries of<br>homes or<br>businesses | 17<br>2.3% | 14<br>3.5% | 3<br>0.9% |

|                   | 1            | 1            |             |
|-------------------|--------------|--------------|-------------|
|                   |              |              |             |
| Domestic violence | 4<br>0.5%    | 1<br>0.2%    | 3<br>0.9%   |
| Dangerous dogs    | 1 0.1%       | 1 0.2%       | 0.0%        |
| Youth violence    | 3<br>0.4%    | 1 0.2%       | 2<br>0.6%   |
| Sexual assualt    | 1<br>0.1%    | 1<br>0.2%    | 0.0%        |
| Gang activity     | 6<br>0.8%    | 5<br>1.2%    | 1 0.3%      |
| Panhandling       | 20.3%        | 1 0.2%       | 1 0.3%      |
| Don't know        | 179<br>24.3% | 136<br>33.9% | 43<br>12.8% |
| None              | 104<br>14.1% | 68<br>17.0%  | 36<br>10.7% |

### 40b. Which of the following are the most serious public safety issues affecting YOUR CITY?

|                    |       | Type of   | Survey |
|--------------------|-------|-----------|--------|
|                    | Total | Telephone | Online |
| Total              | 738   | 401       | 337    |
| Respondents        |       |           |        |
| Traffic violations | 180   | 70        | 110    |
|                    | 24.4% | 17.5%     | 32.6%  |
|                    |       |           |        |
| Pedestrian safety  | 81    | 23        | 58     |
|                    | 11.0% | 5.7%      | 17.2%  |
|                    |       |           |        |
| Animals running    | 15    | 8         | 7      |
| at large           | 2.0%  | 2.0%      | 2.1%   |
|                    |       |           |        |
| Vandalism and/or   | 35    | 17        | 18     |
| graffiti           | 4.7%  | 4.2%      | 5.3%   |
|                    |       |           |        |
| Driving under      | 48    | 17        | 31     |
| influence of       | 6.5%  | 4.2%      | 9.2%   |
| alcohol            |       |           |        |
| Drug abuse         | 29    | 18        | 11     |
|                    | 3.9%  | 4.5%      | 3.3%   |
|                    |       |           |        |
| Underage           | 13    | 6         | 7      |
| drinking           | 1.8%  | 1.5%      | 2.1%   |

| Burglaries of<br>homes or<br>businesses | 34<br>4.6%   | 24<br>6.0%   | 10<br>3.0%  |
|---|--------------|--------------|-------------|
| Domestic violence                       | 5<br>0.7%    | 2<br>0.5%    | 3           |
| Dangerous dogs                          | 0.0%         | 0.0%         | 0.0%        |
| Youth violence                          | 5<br>0.7%    | 1.0%         | 1           |
| Sexual assualt                          | 0.0%         | 0.0%         | 0.0%        |
| Gang activity                           | 5<br>0.7%    | 5<br>1.2%    | 0.0%        |
| Panhandling                             | 1 0.1%       | 0.0%         | 1 0.3%      |
| Don't know                              | 207<br>28.0% | 143<br>35.7% | 64<br>19.0% |
| Burglaries of cars                      | 5<br>0.7%    | 4<br>1.0%    | 1 0.3%      |
| None                                    | 75<br>10.2%  | 60<br>15.0%  | 15<br>4.5%  |

#### **COMMUNICATION**

# 41. What kind of job would you say the City of Georgetown is doing keeping you informed of city programs and services? Is it;

|                  |       | Type of Survey |        |
|------------------|-------|----------------|--------|
|                  | Total | Telephone      | Online |
| Total            | 738   | 401            | 337    |
| Respondents      |       |                |        |
| Exceeding your   | 127   | 54             | 73     |
| expectations     | 17.2% | 13.5%          | 21.7%  |
|                  |       |                |        |
| Meeting your     | 484   | 287            | 197    |
| expectations     | 65.6% | 71.6%          | 58.5%  |
|                  |       |                |        |
| Not meeting your | 84    | 31             | 53     |
| expectations     | 11.4% | 7.7%           | 15.7%  |
| •                |       |                |        |
| Don't know       | 43    | 29             | 14     |
|                  | 5.8%  | 7.2%           | 4.2%   |
|                  |       |                |        |

#### 42. Which sources have you used when looking for information about the City?

| 42. Willell 300               | n ocs nav      | c you us  | ca wiicii |
|-------------------------------|----------------|-----------|-----------|
|                               | Type of Survey |           |           |
|                               | Total          | Telephone | Online    |
| Total                         | 738            | 401       | 337       |
| Respondents                   |                |           |           |
| Williamson                    | 402            | 187       | 215       |
| County Sun                    | 54.5%          | 46.6%     | 63.8%     |
|                               |                |           |           |
| City Reporter                 | 354            | 163       | 191       |
| included in your utility bill | 48.0%          | 40.6%     | 56.7%     |
| Georgetown's                  | 393            | 144       | 249       |
| City web site                 | 53.3%          | 35.9%     | 73.9%     |
| Only web site                 |                |           |           |
| Austin American               | 147            | 70        | 77        |
| Statesman                     | 19.9%          | 17.5%     | 22.8%     |
|                               |                |           |           |
| Community                     | 362            | 174       | 188       |
| Impact                        | 49.1%          | 43.4%     | 55.8%     |
| Newspaper                     |                |           |           |
| Other                         | 41             | 16        | 25        |
|                               | 5.6%           | 4.0%      | 7.4%      |
|                               |                |           |           |
| None                          | 21             | 14        | 7         |
|                               | 2.8%           | 3.5%      | 2.1%      |
|                               |                |           |           |
| Don't know                    | 9              | 6         | 3         |
|                               | 1.2%           | 1.5%      | 0.9%      |
|                               |                |           |           |
|                               |                |           |           |

#### 43. Would you be willing to supply the City with your e-mail address for City information?

|             |       | Type of Survey |        |
|-------------|-------|----------------|--------|
|             | Total | Telephone      | Online |
| Total       | 738   | 401            | 337    |
| Respondents |       |                |        |
| Yes         | 374   | 178            | 196    |
|             | 50.7% | 44.4%          | 58.2%  |
|             |       |                |        |
| No          | 317   | 201            | 116    |
|             | 43.0% | 50.1%          | 34.4%  |
|             |       |                |        |
| No e-mail   | 47    | 22             | 25     |
| address     | 6.4%  | 5.5%           | 7.4%   |
|             |       |                |        |

#### 44. How often do you access the City of Georgetown's web site?

|             | •     | Type of Survey |        |
|-------------|-------|----------------|--------|
|             | Total | Telephone      | Online |
| Total       | 738   | 401            | 337    |
| Respondents |       |                |        |
| Daily       | 24    | 3              | 21     |
|             | 3.3%  | 0.7%           | 6.2%   |
|             |       |                |        |
| Weekly      | 107   | 24             | 83     |
|             | 14.5% | 6.0%           | 24.6%  |
|             |       |                |        |
| Monthly     | 207   | 113            | 94     |
| ,           | 28.0% | 28.2%          | 27.9%  |
|             |       |                |        |
| Less than   | 227   | 122            | 105    |
| monthly     | 30.8% | 30.4%          | 31.2%  |
| ,           |       |                |        |
| Never       | 164   | 132            | 32     |
|             | 22.2% | 32.9%          | 9.5%   |
|             |       |                |        |
| Don't know  | 9     | 7              | 2      |
|             | 1.2%  | 1.7%           | 0.6%   |
|             |       |                |        |

#### **DEMOGRAPHICS** These questions ensure all groups are included fairly in our survey.

## 45. What is the zip code of your primary place of employment?

|                 |       | Type of Survey |        |
|-----------------|-------|----------------|--------|
|                 | Total | Telephone      | Online |
| Total           | 738   | 401            | 337    |
| Respondents     |       |                |        |
| 78626           | 164   | 66             | 98     |
|                 | 22.2% | 16.5%          | 29.1%  |
|                 |       |                |        |
|                 |       |                |        |
| 78628           | 101   | 48             | 53     |
|                 | 13.7% | 12.0%          | 15.7%  |
|                 |       |                |        |
|                 |       |                |        |
| Other zip code  | 175   | 102            | 73     |
|                 | 23.7% | 25.4%          | 21.7%  |
|                 |       |                |        |
|                 |       |                |        |
| Don't work      | 56    | 22             | 34     |
| (student/homema | 7.6%  | 5.5%           | 10.1%  |
| ker, etc.)      |       |                |        |
| 101, 010.)      |       |                |        |
| Retired         | 185   | 125            | 60     |
|                 | 25.1% | 31.2%          | 17.8%  |
|                 |       |                |        |
| l               | l     |                |        |

| Γ          |      |      |      |
|------------|------|------|------|
|            |      |      |      |
| Unemployed | 27   | 13   | 14   |
|            | 3.7% | 3.2% | 4.2% |
|            |      |      |      |
|            |      |      |      |
|            |      |      | _    |
| No answer  | 30   | 25   | 5    |
|            | 4.1% | 6.2% | 1.5% |
|            |      |      |      |
|            |      |      |      |
|            |      |      |      |

46. How long have you lived in Georgetown?

|                   |       |                | _      |
|-------------------|-------|----------------|--------|
|                   |       | Type of Survey |        |
|                   | Total | Telephone      | Online |
| Total             | 738   | 401            | 337    |
| Respondents       |       |                |        |
| Less than 5 years | 350   | 206            | 144    |
| ,                 | 47.4% | 51.4%          | 42.7%  |
|                   |       |                |        |
| 5 to 9 years      | 145   | 79             | 66     |
| •                 | 19.6% | 19.7%          | 19.6%  |
|                   |       |                |        |
| 10 to 19 years    | 135   | 54             | 81     |
| ,                 | 18.3% | 13.5%          | 24.0%  |
|                   |       |                |        |
| 20 or more years  | 99    | 56             | 43     |
|                   | 13.4% | 14.0%          | 12.8%  |
|                   |       |                |        |
| No answer         | 9     | 6              | 3      |
|                   | 1.2%  | 1.5%           | 0.9%   |
|                   |       |                |        |

47. Do you live in an;

| Do you mi     | ,     | Type of Survey |        |  |
|---------------|-------|----------------|--------|--|
|               | Total | Telephone      | Online |  |
| Total         | 738   | 401            | 337    |  |
| Respondents   |       |                |        |  |
| Apartment     | 98    | 61             | 37     |  |
| -             | 13.3% | 15.2%          | 11.0%  |  |
|               |       |                |        |  |
| Duplex        | 22    | 17             | 5      |  |
|               | 3.0%  | 4.2%           | 1.5%   |  |
|               |       |                |        |  |
| Single family | 595   | 315            | 280    |  |
| home          | 80.6% | 78.6%          | 83.1%  |  |
|               |       |                |        |  |
| No answer     | 23    | 8              | 15     |  |
|               | 3.1%  | 2.0%           | 4.5%   |  |
|               |       |                |        |  |

48. Do you own or rent your home?

|             |       | Type of Survey |        |
|-------------|-------|----------------|--------|
|             | Total | Telephone      | Online |
| Total       | 738   | 401            | 337    |
| Respondents |       |                |        |
| Own         | 556   | 289            | 267    |
|             | 75.3% | 72.1%          | 79.2%  |
|             |       |                |        |
| Rent        | 155   | 104            | 51     |
|             | 21.0% | 25.9%          | 15.1%  |
|             |       |                |        |
| No answer   | 27    | 8              | 19     |
|             | 3.7%  | 2.0%           | 5.6%   |
|             |       |                |        |

#### 49. Do you have children under the age of 18 living in your home that are: (Select all that apply)

|                   |       | Type of Survey |        |
|-------------------|-------|----------------|--------|
|                   | Total | Telephone      | Online |
| Total             | 738   | 401            | 337    |
| Respondents       |       |                |        |
| Under 6 years of  | 85    | 4 4            | 41     |
| age               | 11.5% | 11.0%          | 12.2%  |
|                   |       |                |        |
|                   |       |                |        |
| 6 to 12 years of  | 110   | 59             | 51     |
| age               | 14.9% | 14.7%          | 15.1%  |
|                   |       |                |        |
|                   |       |                |        |
| 13 to 17 years of | 89    | 45             | 44     |
| age               | 12.1% | 11.2%          | 13.1%  |
|                   |       |                |        |
|                   |       |                |        |
| No children under | 505   | 280            | 225    |
| 18 living in our  | 68.4% | 69.8%          | 66.8%  |
| household         |       |                |        |
|                   |       |                |        |
| No answer         | 27    | 16             | 11     |
|                   | 3.7%  | 4.0%           | 3.3%   |
|                   |       |                |        |
|                   |       |                |        |

#### 50. Indicate which category includes your age;

|             |       | Type of Survey |        |
|-------------|-------|----------------|--------|
|             | Total | Telephone      | Online |
| Total       | 738   | 401            | 337    |
| Respondents |       |                |        |
| 18 to 24    | 67    | 20             | 47     |
|             | 9.1%  | 5.0%           | 13.9%  |
| 25 to 34    | 112   | 68             | 44     |
|             | 15.2% | 17.0%          | 13.1%  |
| 35 to 44    | 99    | 39             | 60     |
|             | 13.4% | 9.7%           | 17.8%  |
| 45 to 54    | 126   | 66             | 60     |
|             | 17.1% | 16.5%          | 17.8%  |
| 55 to 64    | 137   | 83             | 54     |
|             | 18.6% | 20.7%          | 16.0%  |
| 65 to 74    | 139   | 85             | 54     |
|             | 18.8% | 21.2%          | 16.0%  |
| 75 or older | 43    | 34             | 9      |
|             | 5.8%  | 8.5%           | 2.7%   |
| No answer   | 15    | 6              | 9      |
|             | 2.0%  | 1.5%           | 2.7%   |

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51. Indicate your ethnic background;

| _                | Type of Survey |           |        |
|------------------|----------------|-----------|--------|
|                  | Total          | Telephone | Online |
| Total            | 738            | 401       | 337    |
| Respondents      |                |           |        |
| White/Caucasian  | 627            | 346       | 281    |
|                  | 85.0%          | 86.3%     | 83.4%  |
| African American | 13             | 10        | 3      |
|                  | 1.8%           | 2.5%      | 0.9%   |
| Hispanic/Latino  | 42             | 22        | 20     |
|                  | 5.7%           | 5.5%      | 5.9%   |
| Asian            | 6              | 3         | 3      |
|                  | 0.8%           | 0.7%      | 0.9%   |
| American Indian  | 6              | 3         | 3      |
|                  | 0.8%           | 0.7%      | 0.9%   |
| Other            | 14             | 9         | 5      |
|                  | 1.9%           | 2.2%      | 1.5%   |
| No answer        | 30             | 8         | 22     |
|                  | 4.1%           | 2.0%      | 6.5%   |

52. Your gender;

|             | ,     | Type of Survey |        |
|-------------|-------|----------------|--------|
|             | Total | Telephone      | Online |
| Total       | 738   | 401            | 337    |
| Respondents |       |                |        |
| Female      | 391   | 217            | 174    |
|             | 53.0% | 54.1%          | 51.6%  |
|             |       |                |        |
| Male        | 331   | 184            | 147    |
|             | 44.9% | 45.9%          | 43.6%  |
|             |       |                |        |
| No answer   | 16    | 0              | 16     |
|             | 2.2%  | 0.0%           | 4.7%   |
|             |       |                |        |

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