

Demographics

(1) Do you live within the Georgetown City Limits?

400; 100.0% Yes

(2) Gender

194; 48.5% Male

206; 51.5% Female

(3) Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American Background?

23; 5.8% Yes

374; 93.5% No

2; 0.5% Unsure

1; 0.3% Other

(4) In order to ensure that our survey includes all groups fairly, I need to ask your race and ethnic background.

346; 86.5% Anglo/White

10; 2.5% Black/African American

2; 0.5% Asian

15; 3.8% Hispanic

2; 0.5% American Indian

23; 5.8% Other

2; 0.5% Refused

(4a) Hispanic Percent

25; 6.3% Hispanic

375; 93.8% Non-Hispanic

(5) What year were you born?

39; 9.8% 18-34

66; 16.5% 35-44

85; 21.3% 45-54

68; 17.0% 55-64

142; 35.5% 65+

(6) Do you live in an apartment, duplex or single family home?

23; 5.8% Apartment

15; 3.8% Duplex

362; 90.5% Single Family

(7) About how many years have you lived in Georgetown?

131; 32.8% Less Than 5

109; 27.3% 5-9

93; 23.3% 10-19

67; 16.8% 20+

(8) Is your home located east or west of I-35?

148; 37.0% East

252; 63.0% West

(9) Is your home located north or south of University Avenue?

53; 35.8% North 95; 64.2% South

(10) Is your home located north or south of Williams Drive?

149; 59.1% North 103; 40.9% South

(10a) Quadrants

53; 13.3% Northeast 95; 23.8% Southeast 149; 37.3% Northwest 103; 25.8% Southwest

(11) Do you have any children under the age of 18 living in Georgetown in the following age ranges?

40; 10.0% Under 6 56; 14.0% 13-17 1; 0.3% Refused
66; 16.5% 6-12 277; 69.4% No Children

(12) What is the zip code of your primary place of employment?

43; 10.9% 78626 42; 10.6% 787xx 28; 7.1% Don't Know
46; 11.6% 78628 24; 6.1% Other 2; 0.5% Refused
38; 9.6% 786xx 172; 43.5% Unemployed/Retired

Character

(13) What are the top THREE issues Georgetown will face in the next five years?

261; 65.4% Managing growth/development
241; 60.4% Traffic/transportation
124; 31.1% Education/schools
61; 15.3% Taxes
41; 10.3% City Services
37; 9.3% Housing/affordable housing
34; 8.5% Economy/jobs
31; 7.8% Public safety/crime
27; 6.8% Clean/available water
19; 4.8% Other
17; 4.3% Don't Know
10; 2.5% Infrastructure
9; 2.3% Lack of shopping, restaurants, entertainment
7; 1.8% Keeping small town feeling/character
7; 1.8% Health/medical services
5; 1.3% None/Nothing
5; 1.3% Aging Population
5; 1.3% Corruption/poor leadership in public officials
5; 1.3% Illegal immigrants
4; 1.0% Discrimination
4; 1.0% Environment
2; 0.5% Airport
2; 0.5% Revitalizing downtown
2; 0.5% Deer in traffic

(14) What do you like MOST about living in Georgetown?

105; 26.3%	Location
100; 25.0%	Good, caring , nice people
47; 11.8%	Community spirit, involvement in local activities
42; 10.5%	Beauty, natural environment
28; 7.0%	Parks, recreation opportunities
22; 5.5%	Cost of living
20; 5.0%	Public safety
16; 4.0%	All of the above
9; 2.3%	Other
7; 1.8%	Arts & Cultural
3; 0.8%	None/Do Not Like Living Here
1; 0.3%	Don't Know

(15) What changes would make Georgetown a better place to live?

107; 26.8%	Improve traffic situation	18; 4.5%	Greater retail selection
94; 23.5%	Managed growth, development	13; 3.3%	More parks and green space
68; 17.0%	Public transportation	3; 0.8%	Other
43; 10.8%	More employment opportunities	2; 0.5%	Nothing/Like it as is
31; 7.8%	More affordable housing	1; 0.3%	All of the above
19; 4.8%	More arts & cultural events	1; 0.3%	Don't Know

Transportation

(16) What traffic improvement made in the last few years has had the most impact to improve traffic congestion?

85; 21.3%	IH 35 Frontage Road between SH 29 & Leander Road
79; 19.8%	Completion of the Inner Loop
78; 19.5%	Wolf Ranch Parkway
60; 15.0%	Free U at Williams Drive at Austin Ave
55; 13.8%	Hwy 29 widening
25; 6.3%	Don't Know
18; 4.5%	None

I will read you a list of possible transportation-related City bond issues, as well as how much each bond issue might raise your property taxes. As I read each one, please tell me whether you would support or oppose such a bond issue.

(17) New and expanded roads such as the Southwest By-Pass and Inner Loop, for a property tax increase of up to \$50 annually per household

52; 13.0%	Strongly Support	113; 28.3%	Oppose	30; 7.5%	Don't Know
142; 35.5%	Support	63; 15.8%	Strongly Oppose		

(18) Public transportation such as fixed route bus system or Commuter rail, at a cost of up to \$25 annually per family in taxes and fees

128; 32.0%	Strongly Support	80; 20.0%	Oppose	13; 3.3%	Don't Know
106; 26.5%	Support	73; 18.3%	Strongly Oppose		

(19) Expanded sidewalks and bike paths, at a cost of up to \$25 annually per family in taxes and fees

111; 27.8%	Strongly Support	106; 26.5%	Oppose	9; 2.3%	Don't Know
109; 27.3%	Support	65; 16.3%	Strongly Oppose		

(20) In general, do you support or oppose changing existing roads into toll roads as a way to improve traffic flow without raising property taxes?

56; 14.0%	Strongly Support	61; 15.3%	Oppose	14; 3.5%	Don't Know
83; 20.8%	Support	186; 46.5%	Strongly Oppose		

(21) How would you rate the maintenance and surface condition of your local neighborhood streets?

131; 32.8%	Excellent	178; 44.5%	Good	64; 16.0%	Only Fair	27; 6.8%	Poor
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(22) Has the maintenance condition improved or gotten worse in the last 2 years?

138; 34.5%	Improved	188; 47.0%	Stayed The Same
42; 10.5%	Gotten Worse	32; 8.0%	Don't Know

(23) Please rank the following transportation options as to the order of which you think the City should direct resources to make a reality? [*First Place Only]

138; 34.5%	Commuter rail service between Georgetown, Austin, and San Antonio
105; 26.3%	High Occupancy Vehicle (HOV) lanes between Georgetown and Austin
65; 16.3%	Fixed route bus system within Georgetown
65; 16.3%	Bus or rapid transit service between Georgetown and Austin
18; 4.5%	None
9; 2.3%	Don't Know

Development

(24) How important is it for the City to expand energy and water efficiency standards for new residential and renovated housing construction?

239; 59.8%	Very Important	19; 4.8%	Not Very Important	10; 2.5%	Don't Know
121; 30.3%	Somewhat Important	11; 2.8%	Not At All Important		

(25) Now, I'm going to list some things people might mention as aspects of economic growth that the City of Georgetown should make a priority. Please tell me which one of the following, if any, you think is the most important aspect of economic growth that the City should focus on.

Aspects of Economic Growth

- 95; 23.8% Job Creation
- 67; 16.8% Industrial recruitment such as manufacturing and warehouses
- 62; 15.5% Redevelopment of under utilized areas such as the IH35 & Williams Dr Intersection
- 54; 13.5% Downtown retail
- 42; 10.5% Regional shopping centers such as Wolf Ranch
- 40; 10.0% Small to mid-sized commercial/office businesses
- 21; 5.3% Citywide Tourism
- 10; 2.5% Don't Know
- 5; 1.3% Other
- 4; 1.0% None

(26) What type of Economic Development incentives would you support for the City to use in recruiting new or expanded businesses to Georgetown?

- 90; 22.5% Property Tax abatements
- 84; 21.0% Discounted utility services
- 84; 21.0% Don't Know
- 76; 19.0% Sales Tax sharing agreements
- 66; 16.5% Fee Waivers

(27) What kind of job do you think the City of Georgetown is doing taking care of abandoned vehicles, junk & debris? Is the city doing an excellent job taking care of the problem, a good job, only a fair job, or a poor job dealing with the problem?

Large Trash Removal

- 117; 29.3% Excellent
- 185; 46.3% Good
- 56; 14.0% Only Fair
- 13; 3.3% Poor
- 29; 7.3% Don't Know

(28) In general, do you think the quality of life in the City of Georgetown is getting better, getting worse, or staying about the same?

- 217; 54.3% Better
- 37; 9.3% Worse
- 134; 33.5% About The Same
- 4; 1.0% Depends
- 8; 2.0% Don't Know

(29) In general, do you think the quality of life in your neighborhood is getting better, getting worse, or staying about the same?

- 98; 24.5% Better
- 40; 10.0% Worse
- 260; 65.0% About The Same
- 2; 0.5% Don't Know

Now I'd like to ask you some questions about local city services. As I read each one, please tell me whether you would say each service is excellent, good, average, below average, or poor.

(30) Fire Department

206; 51.5%	Excellent	23; 5.8%	Average	0; 0.0%	Poor
142; 35.5%	Good	1; 0.3%	Below Average	28; 7.0%	Don't Know

(31) Police Department

135; 33.8%	Excellent	49; 12.3%	Average	9; 2.3%	Poor
183; 45.8%	Good	12; 3.0%	Below Average	12; 3.0%	Don't Know

(32) Georgetown Library

215; 53.8%	Excellent	30; 7.5%	Average	0; 0.0%	Poor
104; 26.0%	Good	2; 0.5%	Below Average	49; 12.3%	Don't Know

(33) Development & Building Inspection Services

18; 4.5%	Excellent	67; 16.8%	Average	26; 6.5%	Poor
130; 32.5%	Good	14; 3.5%	Below Average	145; 36.3%	Don't Know

Now I'd like to you to think about city services in a slightly different way. In Georgetown, would you say that the following services are getting better, getting worse, or staying about the same?

(34) Fire Department

163; 40.8%	Getting Better	191; 47.8%	About The Same
1; 0.3%	Getting Worse	45; 11.3%	Don't Know

(35) Police Department

107; 26.8%	Getting Better	235; 58.8%	About The Same
28; 7.0%	Getting Worse	30; 7.5%	Don't Know

(36) Georgetown Library

279; 69.8%	Getting Better	71; 17.8%	About The Same
3; 0.8%	Getting Worse	47; 11.8%	Don't Know

(37) Development & Building Inspection Services

48; 12.0%	Getting Better	168; 42.0%	About The Same
30; 7.5%	Getting Worse	154; 38.5%	Don't Know

(38) What kind of job would you say the City of Georgetown is doing of keeping you informed of city programs and services?

77; 19.3%	Excellent	100; 25.0%	Average	17; 4.3%	Poor
171; 42.8%	Good	34; 8.5%	Below Average	1; 0.3%	Don't Know

I am going to read you several different goods and services. As I read each one, please tell me where you primarily purchase that item or service: Georgetown, Round Rock, Austin, Temple, or somewhere else?

(39) Arts & Culture

154; 38.5%	Georgetown	182; 45.5%	Austin	24; 6.0%	Don't buy that
16; 4.0%	Round Rock	17; 4.3%	Somewhere else	7; 1.8%	Don't Know

(40) Clothing

264; 66.0%	Georgetown	56; 14.0%	Austin	14; 3.5%	Somewhere else
62; 15.5%	Round Rock	2; 0.5%	Temple	2; 0.5%	Don't Know

(41) Hardware and lumber

362; 90.5%	Georgetown	1; 0.3%	Temple	0; 0.0%	Don't Know
14; 3.5%	Round Rock	0; 0.0%	Somewhere else		
4; 1.0%	Austin	19; 4.8%	Don't buy that		

(42) Restaurants

270; 67.5%	Georgetown	1; 0.3%	Temple	6; 1.5%	Don't Know
72; 18.0%	Round Rock	2; 0.5%	Somewhere else		
47; 11.8%	Austin	2; 0.5%	Don't buy that		

(43) Furniture and appliances

124; 31.0%	Georgetown	3; 0.8%	Temple	2; 0.5%	Don't Know
99; 24.8%	Round Rock	13; 3.3%	Somewhere else		
146; 36.5%	Austin	13; 3.3%	Don't buy that		

(44) Health care

266; 66.5%	Georgetown	12; 3.0%	Temple	2; 0.5%	Don't Know
42; 10.5%	Round Rock	10; 2.5%	Somewhere else		
64; 16.0%	Austin	4; 1.0%	Don't buy that		

Misc.

(45) I'm going to list some media sources that can be used to get information about the City of Georgetown. Please tell me which one of these, if any, you use most often when looking for information about the City

171; 42.8%	Williamson County Sun	28; 7.0%	Community Impact Newspaper
66; 16.5%	City Reporter included in your utility bill	10; 2.5%	Other
63; 15.8%	Georgetown's City web page	2; 0.5%	None
58; 14.5%	Austin American Statesman	2; 0.5%	Don't Know

(46) How often do you access the City's website?

8; 2.0%	Daily	163; 40.8%	Monthly	12; 3.0%	Don't Know
34; 8.5%	Weekly	183; 45.8%	Never		

(47) Overall, how would you rate the City in terms of providing quality customer service?

93; 23.3%	Excellent	52; 13.0%	Only Fair	11; 2.8%	Don't Know
233; 58.3%	Good	11; 2.8%	Poor		

How would you rate the quality and reliability of the following City services?

(48) Electric Service

138; 34.5%	Excellent	29; 7.3%	Only Fair	21; 5.3%	Do Not Receive
208; 52.0%	Good	4; 1.0%	Poor		

(49) Water Service

124; 31.0%	Excellent	25; 6.3%	Only Fair	5; 1.3%	Do Not Receive
226; 56.5%	Good	13; 3.3%	Poor	7; 1.8%	Don't Know

(50) Sewer

114; 28.5%	Excellent	26; 6.5%	Only Fair	17; 4.3%	Do Not Receive
220; 55.0%	Good	10; 2.5%	Poor	13; 3.3%	Don't Know

(51) Garbage

155; 38.8%	Excellent	30; 7.5%	Only Fair	6; 1.5%	Do Not Receive
195; 48.8%	Good	11; 2.8%	Poor	3; 0.8%	Don't Know

(52) Do you utilize the City's curbside recycling program?

250; 62.5% Always 70; 17.5% Occasionally 80; 20.0% Never

Police

(53) How safe do you feel in Georgetown?

291; 72.8% Very Safe 0; 0.0% Depends Where/When
 109; 27.3% Safe 0; 0.0% Don't Know
 0; 0.0% Unsafe

(54) Which do you think are the most serious public safety issues affecting your neighborhood?

130; 32.8%	Traffic Violations	35; 8.8%	Burglaries of cars
116; 29.3%	Don't Know	34; 8.6%	Burglaries of homes or businesses
74; 18.7%	Pedestrian Safety	30; 7.6%	Domestic Violence
60; 15.2%	Animals running at large	30; 7.6%	Dangerous dogs
54; 13.6%	Vandalism and/or graffiti	21; 5.3%	Youth Violence
54; 13.6%	Driving under the influence of alcohol	20; 5.1%	Sexual assault
37; 9.3%	Drug Abuse	19; 4.8%	Gang Activity
36; 9.1%	Underage drinking	11; 2.8%	Panhandling

(55) What about the city as a whole? What do you think are the most serious Public Safety issues affecting the City

159; 39.8%	Traffic Violations	61; 15.3%	Burglaries of cars
130; 32.5%	Driving under the influence of alcohol	60; 15.0%	Vandalism and/or graffiti
108; 27.0%	Drug Abuse	54; 13.5%	Gang Activity
105; 26.3%	Underage drinking	45; 11.3%	Animals running at large
79; 19.8%	Domestic Violence	37; 9.3%	Youth Violence
77; 19.3%	Pedestrian Safety	32; 8.0%	Dangerous dogs
73; 18.3%	Burglaries of homes or businesses	30; 7.5%	Sexual assault
63; 15.8%	Don't Know	15; 3.8%	Panhandling

(56) How would you rate the value you get for you utility rate dollars?

72; 18.0% Excellent 113; 28.3% Only Fair 10; 2.5% Don't Know
 189; 47.3% Good 16; 4.0% Poor

(57) Do you believe the City property taxes you pay to the City of Georgetown are too high, too low, or about right?

177; 44.3% Too High 1; 0.3% Too Low 207; 51.8% About Right 15; 3.8% Don't Know

(58) And how would you rate the value you get for your city tax dollars?

56; 14.0% Excellent 104; 26.0% Only Fair 8; 2.0% Don't Know
 218; 54.5% Good 14; 3.5% Poor

I am going to read you a list of improvements that might be made to the city of Georgetown. Each one would cost about \$5 a month in taxes and fees per Georgetown family. As I describe each improvement, please tell me how willing you personally would be to pay an extra \$5 a month for that particular improvement: very willing, somewhat willing, not very willing, or not willing at all:

(59) New or improved roads that reduce traffic congestion

198; 49.5%	Very Willing	28; 7.0%	Not Very Willing	6; 1.5%	Don't Know
147; 36.8%	Somewhat Willing	21; 5.3%	Not Willing at All		

(60) New City parks and recreational opportunities such as swimming and hike & bike trails

141; 35.3%	Very Willing	65; 16.3%	Not Very Willing	1; 0.3%	Don't Know
142; 35.5%	Somewhat Willing	51; 12.8%	Not Willing at All		

(61) More green and open spaces

113; 28.3%	Very Willing	88; 22.0%	Not Very Willing	2; 0.5%	Don't Know
147; 36.8%	Somewhat Willing	50; 12.5%	Not Willing at All		

(62) Additional public safety personnel and equipment to ensure highest quality services

148; 37.0%	Very Willing	50; 12.5%	Not Very Willing	5; 1.3%	Don't Know
171; 42.8%	Somewhat Willing	26; 6.5%	Not Willing at All		

(63) Affordable housing for low income residents

108; 27.0%	Very Willing	66; 16.5%	Not Very Willing	10; 2.5%	Don't Know
152; 38.0%	Somewhat Willing	64; 16.0%	Not Willing at All		