



Steering Committee Members and interested public,

Steering Committee meeting #9 will be held in the Large Conference Room (#3) at the new City Hall, located at 808 Martin Luther King Jr., St. We will serve light snacks so please consider eating dinner before we get started. The meeting begins at 6 pm.

The purpose (outcome) of the meeting is to:

- **(Action)** Make policy recommendations to the joint session of the City Council and Planning & Zoning for the Housing Element of the 2030 Plan.

The meeting will consist of two activities (1) formal presentation and an (2) interactive exercise.

- 1) Staff will provide the Steering Committee a recap of the Council direction on housing goals and policies as well as a summary of recommendations from the 3/7 Steering Committee. The presentation will also include a summary of the technical studies completed for the Housing Element and summary findings of the Housing Advisory Board (HAB) and the Commission on Aging in the review of draft policies. Lastly, the presentation will include draft housing policies for preservation and affordability for review and discussion by the Steering Committee during activity 2.
- 2) The Steering Committee will conduct a series of interactive exercises to evaluate the recently drafted policies using the S.M.A.R.T acronym as a guideline. For the development of policy statements for the 2030 Housing Element Update, the Steering Committee and others will evaluate the policies using the terms Specific and Achievable. During the implementation planning phase, the actions for the policies will be evaluated using the Measurable and Time-bound criteria.
 - a. Specific. Is the policy focused?
 - b. *Measurable.* Will we be able to determine when the policy has been **accomplished**?
 - c. Achievable. Is the policy **realistic** to achieve by 2030?
 - d. *Relevant.* Does the policy **reflect** the vision statement and public input themes?
 - e. *Time-bound.* Will we be able to set a timeframe for **accomplishing** the policy?
 - f. The group will also evaluate, in terms of level of involvement, does this Steering Committee seek to:
 - i. Support
 - ii. Sustain/maintain
 - iii. Increasethe themes included in these draft policies?

In advance of the meeting, I ask that you please do the following:

- Check your calendars for availability of a 2nd session in May to work on gateways. Staff would recommend 5/16 as a tentative date.
- Please also review the meeting minutes of the 3/7 Steering Committee which outline the findings of the Steering Committee on the policies for overall housing coordination and diversity. The results of the evaluation of the coordinated and diversity policies, terms of specific or achievable are below. Changes recommended by the Committee are lined through and in red.

Policy Number	Policy	Specific	Achievable
Coordinated Housing Programming (global policies)			
C1	Actively seek and build partnerships to leverage resources and promote innovation.	X	X
C2	Align housing goals with other city policies and strategic plans.	X	X
C3	Ensure opportunity for stakeholder community engagement through outreach and communication.	X	X
Diversity			
D1	Encourage and incentivize new housing to provide a mixture of housing types, sizes and price points.	X	X
D2	Ensure land use designations and other policies allow for and encourage a mixture of housing types, densities, and price points.	X	X
D3	Provide opportunity to create complete neighborhoods across Georgetown that have a mix of housing types and land uses, affordable housing and transportation options, and access to healthy food, schools, retail, employment, community services, and parks and recreation options.	X	Not
D4	Support choice Provide enough housing options and services to allow people to stay in Georgetown as they grow older age in the community.	Not	Not

If you cannot make the meeting or you have any questions about any of the content included in the agenda, please do not hesitate to reach out to me by phone at (512) 931-7611 or email at sofia.nelson@georgetown.org.

Sincerely,

Sofia, Nat and Susan

Your 2030 Update Project Team