

Minutes of Meeting of the
2030 Comprehensive Plan Update Steering Committee
Georgetown Public Library, Friends Room
402 W. 8th Street Georgetown, Texas 78626
Thursday, January 3, 2018 6:00 pm

In attendance: Mayor Dale Ross; Tommy Gonzalez; Ercel Brashear; Josh Schroeder; Doug Noble; Lou Snead; Hugh Brown; Suzy Pukys; Linda McCalla; PJ Stevens; Anna Eby; Scott Stribling

Staff present: Sofia Nelson; Nat Waggoner; Susan Watkins; David Morgan; Wayne Reed

Regular Session – To begin no earlier than 6:00 pm

Mayor Ross called the meeting to order at 6:06 pm.

- A. Consideration and possible approval of the minutes of the Steering Committee meetings of November 1, 2018 meeting. Karen Frost, Recording Secretary.

Minutes approved.

- B. Presentation and discussion of the 2008 land use goals, 2017 vision statement and public input. Sofia Nelson and Nat Waggoner

No action was taken.

- C. Discussion and possible recommendation to the Joint Session of the City Council and Planning and Zoning Commission of changes to the 2008 Land Use Goals. Sofia Nelson and Nat Waggoner

Attached is a summary of findings by the Steering Committee.

- D. Public Comment Sofia Nelson and Nat Waggoner

No public comments were received.

- E. Next Meeting Date/Time/Agenda Karen Frost, Recording Secretary

The next meeting will be held on February 7 at 6:00 pm in the library.

Adjournment

Meeting was adjourned at 8:07 pm.

Approved, Mayor Dale Ross

Attest,

Re: Steering Committee Meeting #6 – Summary of Findings

At the 1/3/2019 meeting of the 2030 Steering Committee, the Committee

- Reviewed the 2008 land use goals, how they are applied and progress made to date
- Established an understanding of how the 2017 vision statement, 2008 land use goals and recent public input serve as the foundation for goals
- Prepared a recommendation to the joint session of the City Council and Planning and Zoning Commission

Following the staff presentation on land use goal framework, the Steering Committee completed an evaluation of how well existing land use goals address public input themes and made recommendations for changes to the land use goals; answering the key question, throughout their review, **“Do these goals reflect recent community dialogue and the stakeholders you represent and are they effective?”**

Below is a summary table of findings. The Steering Committee directed staff to clarify language (**highlighted in yellow**), add language (**in green italics**), remove/refine (**red-strike through**) for each goal. The Steering Committee also directed staff to create new goals for those themes generally absent, specifically themes C, D, H, J.

	Goal	Input Theme Present	Input Theme Absent	Relevant (Y/N)	Specific (Y/N)
1.	Promote sound, sustainable, and compact development patterns with balanced land uses, a variety of housing choices and well-integrated transportation, public facilities, and open space amenities.	A,B,F,G	C,D,E,H,I, J	Y	Y
2.	Promote sound investment in Georgetown’s older developed areas, including downtown, aging commercial and industrial areas, in-town neighborhoods, and other areas expected to experience land use change or obsolescence.	None	All	Y	N

	Goal	Input Theme Present	Input Theme Absent	Relevant (Y/N)	Specific (Y/N)
3.	Provide a development framework for the fringe that guides sound, sustainable patterns of land use, limits sprawl, protects community character, demonstrates sound stewardship of the environment, and provides for efficient provision of public services and facilities as the city expands. <i>Add concept that describes how we manage growth and development</i>	A, I	B,C,D,E, H, J	N	N
4.	Maintain and strengthen viable land uses and land use patterns (e.g., stable neighborhoods, economically sound commercial and employment areas, etc.).	B, E	A,C,D,F,G, H,I, J	Y	N

- A. Maintain the family-oriented, small-town feel
- B. Continue to encourage high quality development
- C. Enhance citizen participation and engagement (*develop new goal*)
- D. Focus on housing and affordability (*develop new goal*)
- E. Enhance economic development opportunities
- F. Maintain and expand existing parks and recreation amenities
- G. Improve and diversify the transportation network
- H. Public safety (*develop new goal*)
- I. Fiscal responsibility
- J. Intergovernmental partnerships (*develop new goal*)

These recommendations will be considered at the joint session of the Planning and Zoning Commission and City Council which will be held on 1/10/19.

Slide 1

Date
Session 3
Type slide
Title Input Themes & 2008 Land Use Goals
Respondents 0

No votes for this session

Slide 2

Date
Session 3
Type slide
Title Survey Instructions
Respondents 0

No votes for this session

Slide 3

Date
Session 3
Type slide
Title Scoring
Respondents 0

No votes for this session

Question 4

Date 2019-01-04
Session 3
Type scales
Question Test question - does this image include?
Respondents 13

Choices	Weighted average	1	2	3
mascot of best football team in TX	1.5	8	2	2
mascot of best football team in US	1.416666667	9	1	2
collie with a cape	2.692307692	2	0	11

Question 5

Date 2019-01-04
Session 3
Type scales
Question Test question - does this image include?
Respondents 13

Choices	Weighted average	1	2	3
lettuce	2.153846154	5	1	7
tomato	2.153846154	5	1	7

bread	2.384615385	4	0	9
cucumber	1.923076923	7	0	6
pickle	2.230769231	5	0	8

Slide 6

Date	2019-01-04
Session	3
Type	slide
Title	Results from Test Question #1
Respondents	2

No votes for this session

Question 7

Date	2019-01-04
Session	3
Type	scales
Question	Goal 1- Integrated development
Respondents	13

Choices	Weighted average	1	2	3
Maintain the family-oriented, small-town feel	2.769230769	0	3	10
Continue to encourage high-quality development	2.615384615	1	3	9
Enhance citizen participation and engagement	1.461538462	9	2	2
Focus on housing and affordability	2.230769231	4	2	7
Enhance economic development opportunities	2	5	3	5
Maintain & expand existing parks & recreation	2.538461538	2	2	9
Improve & diversify the transportation network	2.615384615	0	5	8

Question 8

Date	2019-01-04
Session	3
Type	scales
Question	Goal 1 - Integrated development
Respondents	13

Choices	Weighted average	1	2	3
Public safety	1.923076923	5	4	4
Fiscal responsibility	2.076923077	4	4	5
Intergovernmental partnership	2.076923077	4	4	5

Question 9

Date	2019-01-04
Session	3
Type	scales
Question	Goal 2 - Redevelopment
Respondents	13

Choices	Weighted average	1	2	3
Maintain the family-oriented, small-town feel	2.076923077	3	6	4

Continue to encourage high-quality development	2.307692308	4	1	8
Enhance citizen participation and engagement	1.769230769	7	2	4
Focus on housing and affordability	1.846153846	5	5	3
Enhance economic development opportunities	2.076923077	5	2	6
Maintain & expand existing parks & recreation ame	1.461538462	8	4	1
Improve & diversify the transportation network	1.384615385	9	3	1

Question 10

Date	2019-01-04
Session	3
Type	scales
Question	Goal 2 - Redevelopment
Respondents	12

Choices	Weighted average	1	2	3
Public safety	1.416666667	9	1	2
Fiscal responsibility	1.916666667	6	1	5
Intergovernmental partnership	1.416666667	9	1	2

Question 11

Date	2019-01-04
Session	3
Type	scales
Question	Goal 3 - Growth management
Respondents	13

Choices	Weighted average	1	2	3
Maintain the family-oriented, small-town feel	2.769230769	0	3	10
Continue to encourage high-quality development	2.384615385	2	4	7
Enhance citizen participation and engagement	1.538461538	8	3	2
Focus on housing and affordability	1.769230769	7	2	4
Enhance economic development opportunities	2.153846154	4	3	6
Maintain & expand existing parks & recreation ame	2.153846154	4	3	6
Improve & diversify the transportation network	2.153846154	4	3	6

Question 12

Date	2019-01-04
Session	3
Type	scales
Question	Goal 3 - Growth management
Respondents	13

Choices	Weighted average	1	2	3
Public safety	1.846153846	4	7	2
Fiscal responsibility	2.461538462	1	5	7
Intergovernmental partnership	1.615384615	8	2	3

Question 13

Date	2019-01-04
Session	3

Type scales
Question Goal 4 - Preservation
Respondents 13

Choices	Weighted average	1	2	3
Maintain the family-oriented, small-town feel	1.846153846	6	3	4
Continue to encourage high-quality development	2.615384615	1	3	9
Enhance citizen participation and engagement	1.538461538	9	1	3
Focus on housing and affordability	1.923076923	4	6	3
Enhance economic development opportunities	2.615384615	2	1	10
Maintain & expand existing parks & recreation areas	1.769230769	6	4	3
Improve & diversify the transportation network	1.692307692	6	5	2

Question 14

Date 2019-01-04
Session 3
Type scales
Question Goal 4 - Preservation
Respondents 13

Choices	Weighted average	1	2	3
Public safety	1.615384615	8	2	3
Fiscal responsibility	2.307692308	3	3	7
Intergovernmental partnership	1.538461538	9	1	3