



Steering Committee Members and interested public,

We are excited to host the Steering Committee meeting in the Large Conference Room (#3) at the new City Hall, located at 808 Martin Luther King Jr., St. We will serve pizza and salad starting at 5:45 pm, so come hungry!

The purpose (outcome) of the meeting is to:

- **(Action)** Make policy recommendations to the joint session of the City Council and Planning & Zoning for the Housing Element of the 2030 Plan.

The meeting will consist of two activities (1) formal presentation and an (2) interactive exercise.

- 1) Staff will provide the Steering Committee a formal presentation on the direction of the City Council as well as a summary of the technical studies completed for the Housing Element including the recommendations the Steering Committee provided regarding the State of Housing on Nov 1st. The presentation will also include a summary of the findings of the Housing Advisory Board (HAB) in their review of the seven (7) recommendations of the 2012 Housing Element. Lastly, the project team will present drafts of new housing policies for review and discussion by the Steering Committee during activity 2.
- 2) The Steering Committee will conduct a series of interactive exercises to evaluate the recently drafted policies using the S.M.A.R.T acronym as a guideline. For the development of policy statements for the 2030 Housing Element Update, the Steering Committee and others will evaluate the policies using the terms Specific and Achievable. During the implementation planning phase, the actions for the policies will be evaluated using the Measurable and Time-bound criteria.
 - a. *Specific*. Is the policy focused?
 - b. *Measurable*. Will we be able to determine when the policy has been **accomplished**?
 - c. *Achievable*. Is the policy **realistic** to achieve by 2030?
 - d. *Relevant*. Does the policy **reflect** the vision statement and public input themes?
 - e. *Time-bound*. Will we be able to set a timeframe for **accomplishing** the policy?

In advance of the meeting, I ask that you please do the following:

- Review Item B, review of the 2030 Housing Element technical studies, from Tuesday, February 26th's City Council Workshop:
 - <http://georgetowntx.swagit.com/play/02262019-1057>

- Review the State of Housing Background Memorandum (attached)
- Review the Housing Related Public Input Report (attached)
- Review the seven (7) recommendations of the 2012 Housing Element; a copy of which can be found online <https://housing.georgetown.org/2030-plan-housing-element/> beginning on page 37.

At the February 26th workshop, the Council directed drafting policies for the three themes identified in the 2030 Plan housing goal: diversity, preservation and affordability. Brief descriptions of each theme as confirmed by Council is below:

- Diversity of housing includes options in product type, options at different price points and a range of density for new and infill housing.
- Preservation of neighborhoods include assisting households with aging in the community, homeowners to stay in their existing neighborhoods and home rehabilitation.
- Affordability of housing includes rental and homeownership options for low income, workforce and senior households.
- Housing is an economic development issue.

As you consider what policies we need to address affordability, diversity and preservation, you may find helpful the work City of Austin and San Antonio are currently developing. As a project team, we are evaluating their strategies to understand what practices are being considered in the region.

City of

Austin: https://www.austintexas.gov/sites/default/files/files/StrategicHousingBlueprint_Final_September_2017.pdf

City of San Antonio:

<https://www.sanantonio.gov/Portals/0/Files/HousingPolicy/Resources/SA-HousingPolicyFramework.pdf>

The State of Housing Background Memorandum provides a summary of the housing technical studies organized around the themes of diversity, preservation and affordability of housing.

The recommendations of the Steering Committee of the draft policies will be forwarded to a future Joint Session of the City Council and Planning and Zoning Commission.

If you cannot make the meeting or you have any questions about any of the content included in the agenda, please do not hesitate to reach out to me by phone at (512) 931-7611 or email at sofia.nelson@georgetown.org.

Sincerely,

Sofia, Nat and Susan

Your 2030 Update Project Team