

Minutes of Meeting of the  
2030 Comprehensive Plan Update Steering Committee  
Georgetown Public Library, Friends Room  
402 W. 8<sup>th</sup> Street Georgetown, Texas 78626  
Thursday, November 1, 2018 6:00 pm

In attendance: Mayor Dale Ross; Tommy Gonzalez; Ercel Brashear; Josh Schroeder; Doug Noble; Lou Snead; Danielle Houck; Suzy Pukys; Linda McCalla

Staff present: Sofia Nelson; Nat Waggoner; Susan Watkins; David Morgan; Wayne Reed

Regular Session – To begin no earlier than 6:00 pm

Mayor Ross called the meeting to order at 6:05 pm.

- A. Consideration and possible approval of the minutes of the Steering Committee meetings of June 7, July 12, August 2 and September 6 meetings. Karen Frost, Recording Secretary

Minutes approved.

- B. During the meeting, the project team reviewed the components which define the housing situation in Georgetown. These components will ultimately become sections of the updated Housing Element (Housing Inventory, Subarea Profiles and Affordability Analysis). The project team shared housing supply and demand information through a series of four (4) short, formal presentations. In between those presentations, the project team facilitated small group discussions with the Committee in order to collect key findings related to local housing supply and regional demand.

Presentation #1: Regional employment, housing demand (rental units)

Presentation #2: Housing demand (for sale units)

Presentation #3: Supply (rental units)

Presentation #4: Supply (for sale units)

A summary of findings is included as an attachment to these minutes.

- C. Public Comment Sofia Nelson and Nat Waggoner

No public comments were received.

- D. Next Meeting Date/Time/Agenda Karen Frost, Recording Secretary

The next meeting will be held on January 3 at 6:00 pm in the library.

Adjournment

Meeting was adjourned at 8:05 pm.

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Approved, Mayor Dale Ross

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Attest,

Re: Steering Committee Meeting #6 – Summary of Findings

At the 1/3/2019 meeting of the 2030 Steering Committee, the Committee

- Reviewed the 2008 land use goals, how they are applied and progress made to date
- Established an understanding of how the 2017 vision statement, 2008 land use goals and recent public input serve as the foundation for goals
- Prepared a recommendation to the joint session of the City Council and Planning and Zoning Commission

Following the staff presentation on land use goal framework, the Steering Committee completed an evaluation of how well existing land use goals address public input themes and made recommendations for changes to the land use goals; answering the key question, throughout their review, **“Do these goals reflect recent community dialogue and the stakeholders you represent and are they effective?”**

Below is a summary table of findings. The Steering Committee directed staff to clarify language (**highlighted in yellow**), add language (**in green italics**), remove/refine (**red-strike through**) for each goal. The Steering Committee also directed staff to create new goals for those themes generally absent, specifically themes C, D, H, J.

	Goal	Input Theme Present	Input Theme Absent	Relevant (Y/N)	Specific (Y/N)
1.	Promote <b>sound, sustainable, and compact development</b> patterns with balanced land uses, a variety of housing choices and well-integrated transportation, public facilities, and open space amenities.	A,B,F,G	C,D,E,H,I, J	Y	Y
2.	Promote <b>sound investment</b> in Georgetown’s older developed areas, including downtown, aging commercial and industrial areas, in-town neighborhoods, and other areas expected to experience land use change or obsolescence.	None	All	Y	N

	Goal	Input Theme Present	Input Theme Absent	Relevant (Y/N)	Specific (Y/N)
3.	Provide a development framework for the <del>fringe</del> that guides sound, sustainable patterns of land use, limits sprawl, protects community character, demonstrates sound stewardship of the environment, and provides for efficient provision of public services and facilities as the city expands. <i>Add concept that describes how we manage growth and development</i>	A, I	B,C,D,E, H, J	N	N
4.	Maintain and strengthen <b>viable</b> land uses and land use patterns (e.g., stable neighborhoods, economically <b>sound</b> commercial and employment areas, etc.).	B, E	A,C,D,F,G, H,I, J	Y	N

- A. Maintain the family-oriented, small-town feel
- B. Continue to encourage high quality development
- C. Enhance citizen participation and engagement (*develop new goal*)
- D. Focus on housing and affordability (*develop new goal*)
- E. Enhance economic development opportunities
- F. Maintain and expand existing parks and recreation amenities
- G. Improve and diversify the transportation network
- H. Public safety (*develop new goal*)
- I. Fiscal responsibility
- J. Intergovernmental partnerships (*develop new goal*)

These recommendations will be considered at the joint session of the Planning and Zoning Commission and City Council which will be held on 1/10/19.