Retail Strategy and Recruitment Plan

The City of Georgetown recently completed a Retail Strategy and Recruitment Plan to help in identifying and recruiting retail stores to Georgetown. The Plan includes a snapshot of current retail conditions and trends, trade areas, sales demand and leakage, and top retail sites in the city.

One finding of the report is that Georgetown’s housing growth rate of almost 40% in 10 years will increase retail demand by an estimated 62,000 square feet per year, or about the size of a grocery store.

The Plan identified 40 potential retail businesses that fit with Georgetown’s profile, including specialty food stores, sporting goods stores, book stores, department stores, and full-service restaurants. The implementation plan includes targeted marketing to key retailers, attending retail trade shows, and outreach to brokers and developers. To find out more about the Retail Strategy and Recruitment Plan, go to invest.georgetown.org.

Commit to Get Fit in 2017

Georgetown Parks and Recreation can help you stick with your New Year’s resolution. With 37 parks in Georgetown, 9.2 miles of hike and bike trails, a Recreation Center, a Tennis Center, along with a wide variety of youth and adult programming, we are proud to play a part in helping you reach your 2017 health and wellness goals. Whether it’s getting in better shape, learning a new skill, or just spending more time enjoying the great outdoors with your family, we’ve got something for everyone.

Learn more at parks.georgetown.org and be on the lookout for the Spring/Summer edition of Live & Play Georgetown in March.
City of Georgetown residents are encouraged to recycle Christmas trees, boxes and wrapping paper to reduce material going to the landfill. If you recycle your tree, please remove the tree stand and any garland, ornaments, or lights.

**Curbside Pick-up:** Texas Disposal Systems customers in the city limits of Georgetown can put Christmas trees on the curb for collection on your regular yard trimmings pickup day. Trees seven feet in length or less can be placed at the curb uncut. Longer trees should be cut into sections. No artificial trees.

**Collection Day Look-up:** For Georgetown city residents, your yard trimmings collection day is on your first recycling day of the month. Look it up at recycle.georgetown.org.

**Boxes and Wrapping Paper:** Cardboard boxes and wrapping paper are recyclable. If they won’t fit in your recycling cart, you can put wrapping paper and boxes in a larger box and set it next to your recycling cart so it can be recycled. Ribbons and bows are not recyclable. Cellophane wrap and plastic bags are recyclable if they are placed in a yellow bag-the-bag, tied, and placed inside the recycling cart. Note that no extra plastic bags next to your trash cart are permitted without a bag tag. Go to recycle.georgetown.org for a complete list of recyclables.

**Christmas Tree Drop-off:** From December 26 through January 31 at no charge, Christmas trees will be accepted at the City of Georgetown Collection Station, 250 W.L. Walden Drive. Normal fees apply to other items. Mulch is available, year-round, free-of-charge to City residents.

For the second year in a row, the Georgetown Animal Shelter has achieved a live outcome rate above 90%, which means it is considered a no-kill shelter. The save rate was 94% for the fiscal year that ended on September 30.

The live outcome rate is notable for an open-admission public shelter. Factors in the 94% live outcome rate include a high rate of animal adoptions, the number of animals returned to owners, and the cleanliness of the shelter, which results in healthy animals.

The Georgetown Animal Shelter is located at 110 W.L. Walden Drive. Contact the shelter at (512) 930-3592 or online at pets.georgetown.org.

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Go Green

**Recycling Christmas Trees and Boxes**

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Best of Georgetown, Texas Winners

The votes are in. Below are some of the gold (first-place) winners in the 2016 Best of Georgetown, Texas contest:

- **Best Overall Restaurant:** Dos Salsas
- **Best Ethnic Food:** Plaka Greek Cafe
- **Best Vegetarian:** Nancy’s Sky Garden
- **Best Barbecue:** The Pit Barbecue
- **Best Catering:** CJ’s Catering
- **Best Women’s Haircut:** Mecca Salon
- **Best Vehicle Repair:** Christian Brothers Automotive
- **Best Hotel/Inn/Bed and Breakfast:** Sweet Lemon Inn
- **Best Place to View Art:** Georgetown Art Center

See a complete list of gold, silver, and bronze winners at bestof.georgetown.org.

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City Boards and Commissions

The City of Georgetown is accepting applications for volunteers to serve on the City’s boards or commissions. The deadline to apply is January 6. Terms begin in March and are for two years on most boards. Information and an online application is available at georgetown.org/council-boards-agendas.